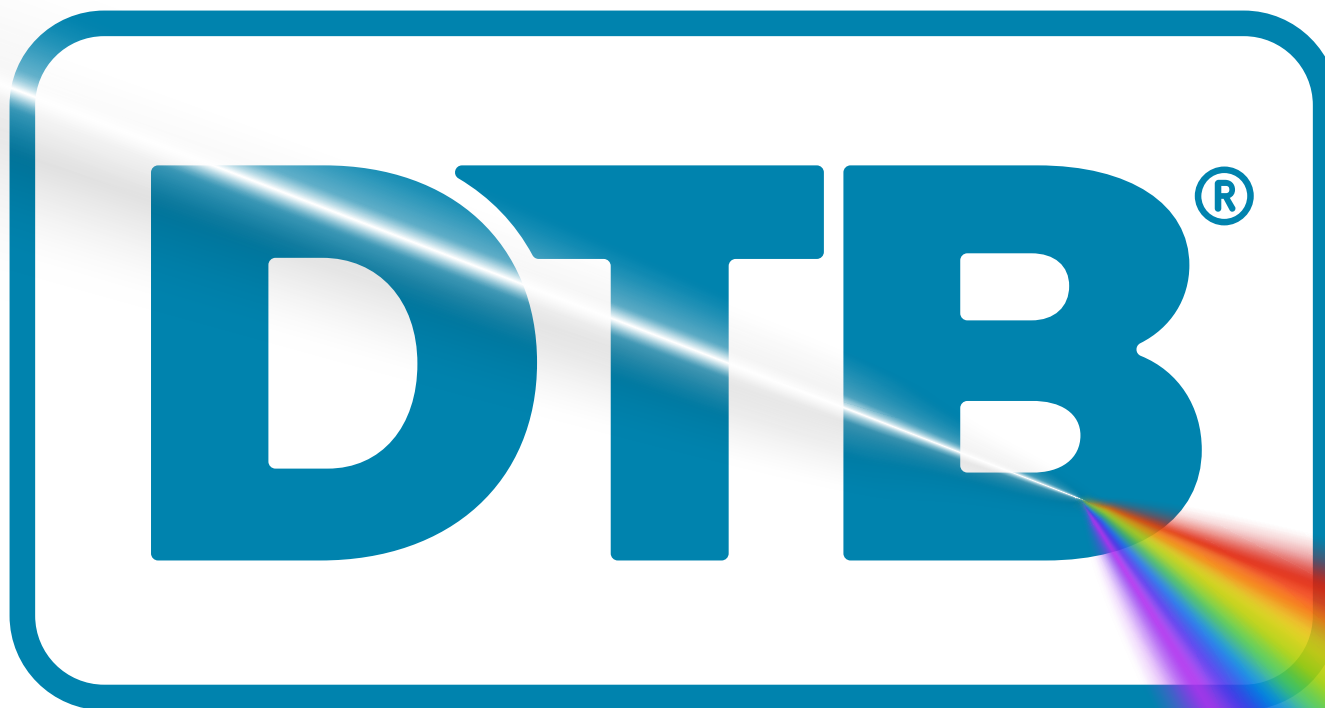




REFLECTIVE TRANSFERS

PRODUCT GUIDE

STAND OUT IN FULL COLOUR!



**MAKE IT
REFLECTIVE
MAKE IT
VISABLE**



KEY FEATURES



Full colour artwork
is possible such
as photographs



True brand
colours can be
represented

OEKO-TEX®
CONFIDENCE IN TEXTILES
ECO PASSPORT



Certified
eco-friendly ink is
used



Cost effective for
small or large
quantities



Improved safety
with transfers that
catch the light



Application fits a
wide range of
products.



Transfers are light
to wear with a
soft feel



Better brand
visibility with logos
that stand out

FULL COLOUR REFLECTIVE TRANSFERS

We have developed a full-colour reflective transfer which can truly represent our customers brands and design. Using eco-friendly techniques to create a brand new product for the market that offers a new eye catching way to focus attention and increase the visibility of your brand.

Reflective transfers in the past have only been single-colour limiting the use and design capabilities. Our technology utilizes full colour printing on to a special film coated with micro reflective beads to coat the are of the design with a layer which reflects light and stands out.



THE PROBLEMS WE SOLVED

- Brand colors in the past were very rarely represented well.
- Full colour artwork such as photos were not possible.
- More waste was previously produced.
- Old techniques were not eco friendly.
- Fine elements in designs could not be achieved.
- Old reflective transfers were made from materials which were too thick, making them noticeably stand off from the garment.



**OLD REFLECTIVE
TRANSFER**



EYE CATCHING REFLECTIVE COLOUR TRANSFERS ARE EXCELLENT FOR:



WHAT DO WE HOLD DEAR?



MINDFUL

of people, the planet, productivity,
policy and profitability



BRIGHT EYED. BUSHY-TAILED

We're enthusiastic and
we're born ready



BIG-HEARTED

we care about those working
for us and with us



NURTURING

we want our customers and our
people to grow with us



MAVERICK

we innovate, we're no
crowd followers

DTB INNOVATION THROUGH DTB CONNECTED

DTB connected is a program, an ethos, a conduit **a structure** to connect **DTB** with it's partners. Aligning our core values of **ESG** with the aim of creating and developing shared **values and knowledge** that are **evidenced** and mutually **beneficial** to all partnership.

OUR CORE VALUES



Environment



Social



Governance



Planet

Reduce, reuse, recycle, care



People

Engagement culture, training, people, community



Profits

Control and delivery of company objectives.



STRUCTURE

Create a framework (DTB Connected) and road maps from where innovation is fostered without restriction to deliver core values.



VALUES & KNOWLEDGE

Actively sharing our expertise, experience and core values to baenefit all partnership.



EVIDENCED

Providing a direct link with local community, on site energy generation, repurposing and recycling, training and education centre for use by all parties full staff engagement and support, R&D and innovation.



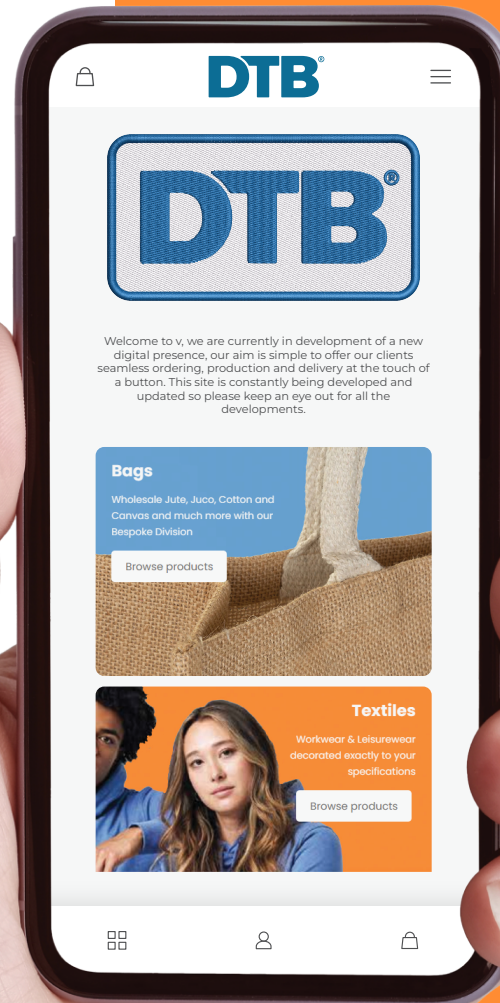
PARTNERSHIP

Colleagues, customers, suppliers, community, environment.

WHO DO WE WORK WITH?

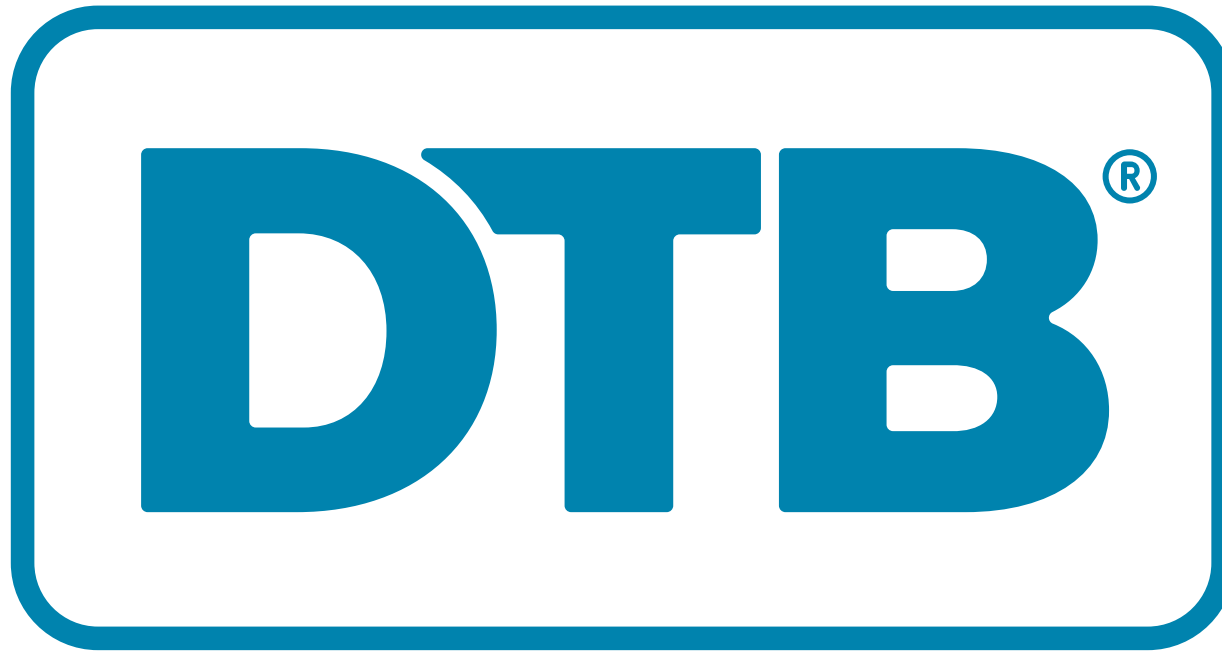
We're a trusted trade supplier to some **1400 resellers and distributors**. Our decorated merchandise has been supplied to brands like Amex, Glasgow University.

We supply only to the trade, and we believe in forging strong and fair partnerships that will stand the test of time. We work with gift houses, internet sellers of promotional goods, and print managers procuring for both agencies and brands.



1400

RESELLERS AND DISTRIBUTORS



The **UK's Largest Supplier and Decorator** of
promotional bags, textiles and much, much more...



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