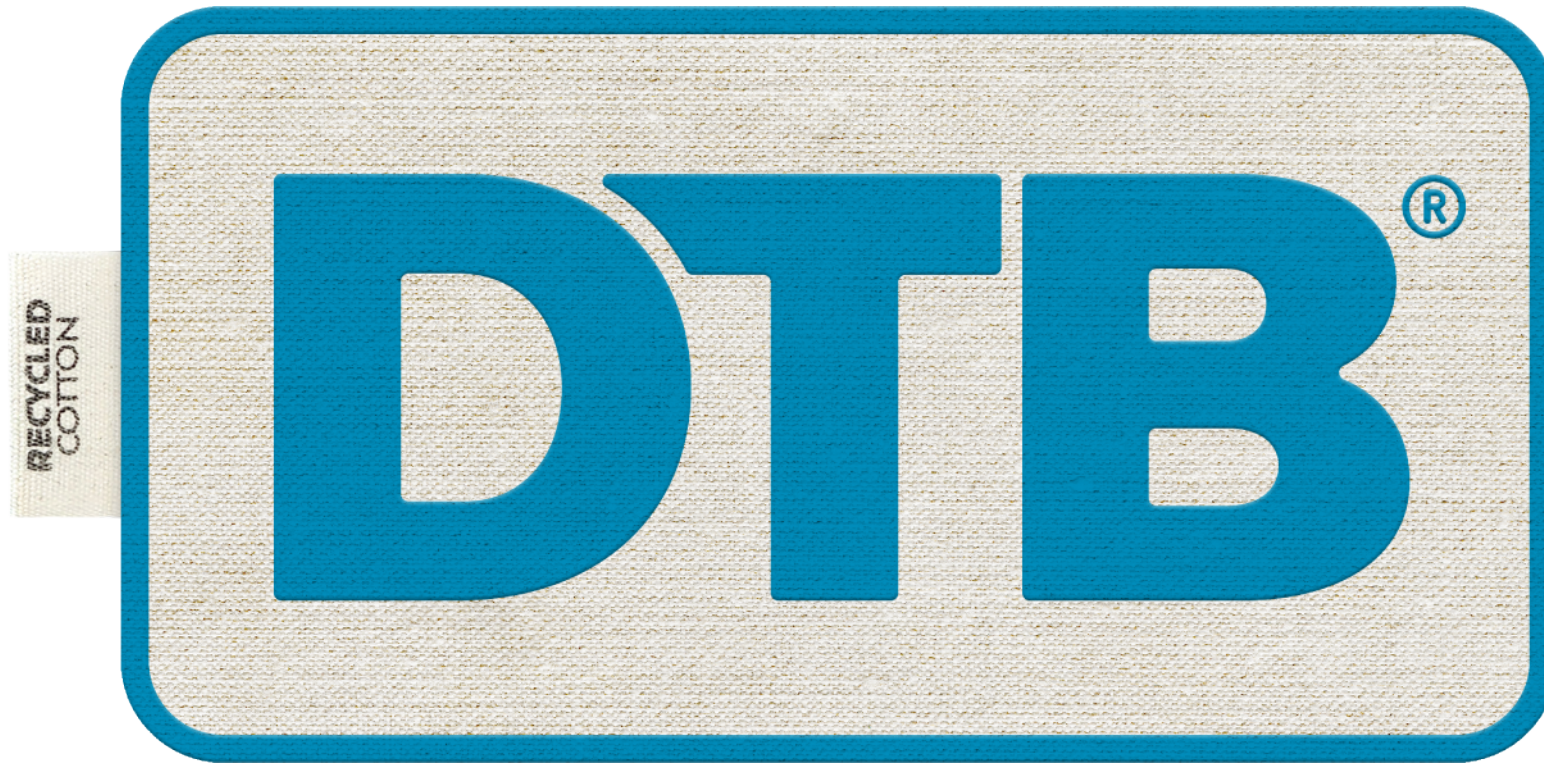




100% RECYCLED COTTON TOTE BAG

PRODUCT GUIDE

**WE BELIEVE THE FUTURE IS RECYCLING.
WE'RE ON A MISSION TO MAKE
RECYCLED BAGS THE NEW NORMAL.**

NOW WE HAVE THE ANSWER!

We listened to our customers who told us they would like to offer recycled bags but the price was holding them back.

We've taken one of our classics, the natural cotton tote bag and created a new addition to our range, THE 100% recycled cotton tote bag.



As your **WINGMAN** we are now able to offer you a quality recycled cotton tote bag at half the price it used to be.

GET IN TOUCH TO ORDER



01664 822 144



sales@dtb.co.uk



100% RECYCLED COTTON TOTE BAG

70% Recycled post-manufacture cotton

30% Recycled post-consumer waste



**ALL OF THIS FOR THE
SAME PRICE**

AS THE STANDARD COTTON SHOPPER!





**GLOBAL RECYCLED
STANDARD**



**OEKO TEX
THREAD**



**STYLISH AND
VERSATILE**



**MULTI
DECORATION**



**STRONG &
DURABLE**



**RECYCLED
COTTON TAB**

**EVEN THE TAB IS
MADE OF RECYCLED
MATERIAL**



**AVAILABLE IN
12 COLOURS**

-  Natural - 9184 C
-  White
-  Black - Black C
-  Light Blue - 2185 C
-  Royal Blue - 7685 C
-  Navy - 2965 U
-  Green - 7726 C
-  Mustard - 2011 C
-  Orange - 7417 C
-  Red - 187 C
-  Pink - 204 C
-  Purple - 7447 C

WHAT'S THE BIG DEAL?

To be more sustainable. There's BIG demand for eco-friendly corporate gifts and promotional products.

70%

of consumers are willing to pay a premium for products with green credentials

72%

of corporations have included eco-friendly gifts into their gifting strategies

8 OUT OF 10

companies want to buy environment-friendly corporate gifts



GRS CERTIFIED:

**OUR ECO TOTE BAG
PASSES RECYCLING
STANDARDS WITH
FLYING COLOURS**





· GRS Number: CUI-03156731

GRS

Global recycled standard (GRS) is an international, full product standard ensuring recycled products are processed in a more climate-friendly way.

Recycled material verification

Materials are verified to meet the ISO definition of 'recycled.' Both pre-consumer and post-consumer material is accepted.

Credible certification: the logo says it all

A professional, third-party certification body audits each stage in the supply chain.

Responsible production

GRS sites are required to meet strict social and environmental requirements. Chemicals with harmful potential aren't allowed to be used on GRS products.

Additional Standards

The thread for our recycled cotton bag meets the Oeko Tex Standard 100 approved thread.



BREATHING NEW LIFE INTO WASTE MATERIALS

JOIN THE CIRCULAR ECONOMY

There are three stages to producing our new eco tote bag.

And it doesn't end there. The bags can also be recycled after use for things like car headlining or pillow fillings.

We even repurpose any misprints here at DTB.

The repurposed post-consumer polyester is then transformed, together with the recycled cotton thread, into 100% recycled fabric. It's then cut, folded and stitched to create our wonderful new eco shopping bags

All the cotton material discarded by textile factories during cutting is gathered up and sorted into similar colour threads ready to be processed



When discarded plastic products like bottles reach recycling centers, they are sorted for conversion into recycled polyester thread

OUR COMMITMENT DOESN'T STOP THERE

WATER BASED INKS



We use reach compliant, water-based inks for printing these bags which are better for the environment rather than standard oil-based inks.

SOLAR PANEL POWER



The roof of our main production building is equipped with 400 solar panels which during summer months contribute up to 50% of our daily energy consumption.

ENERGY EFFICIENCY



We are constantly driving energy efficiency with LED lighting throughout our production facility and a new energy efficient boiler.

WASTE MANAGEMENT



Part of our effort to recycle as much as possible is the recycling of cardboard and plastic material with our on-site baler.

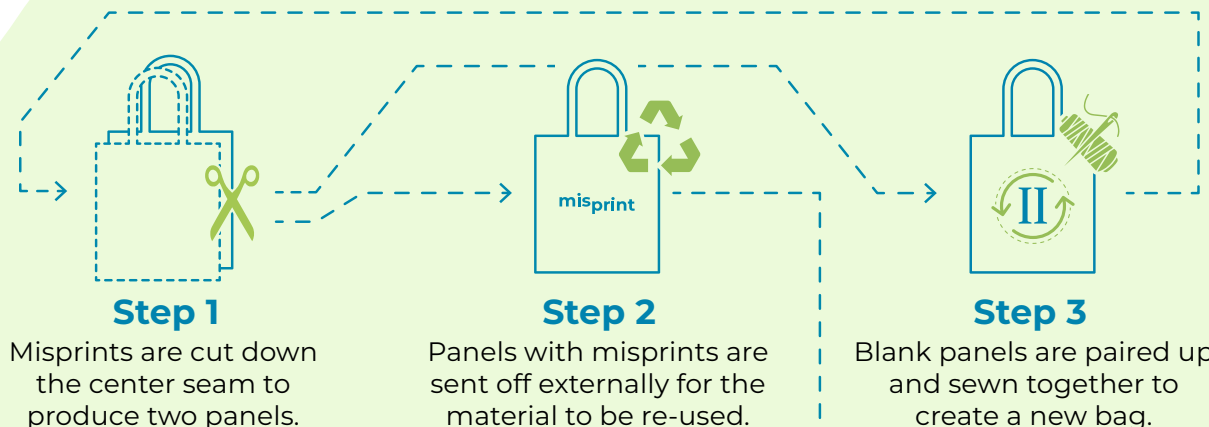
WATER MANAGEMENT



We utilize water reclamation equipment for our screen printing process allowing us to achieve conformity of our effluent discharge with our local water authority.

AND THAT'S NOT ALL

**EVEN OUR MISPRINTS
ARE RE-USED AND
TURNED INTO OUR
SECOND LIFE BAG**



↓ **Contact us for availability**

TECH SPEC: ALL YOU NEED TO KNOW WHEN ORDERING

KEY INFORMATION

Weight	5oz
Material	70% Recycled Cotton, 30% Recycled Polyester
Dimensions	380 x 420mm
Handle Type	Long (660mm)
Screen Print Area	280 x 320mm
Full Colour Area	300 x 300mm

DECORATION METHODS



SCREEN PRINT



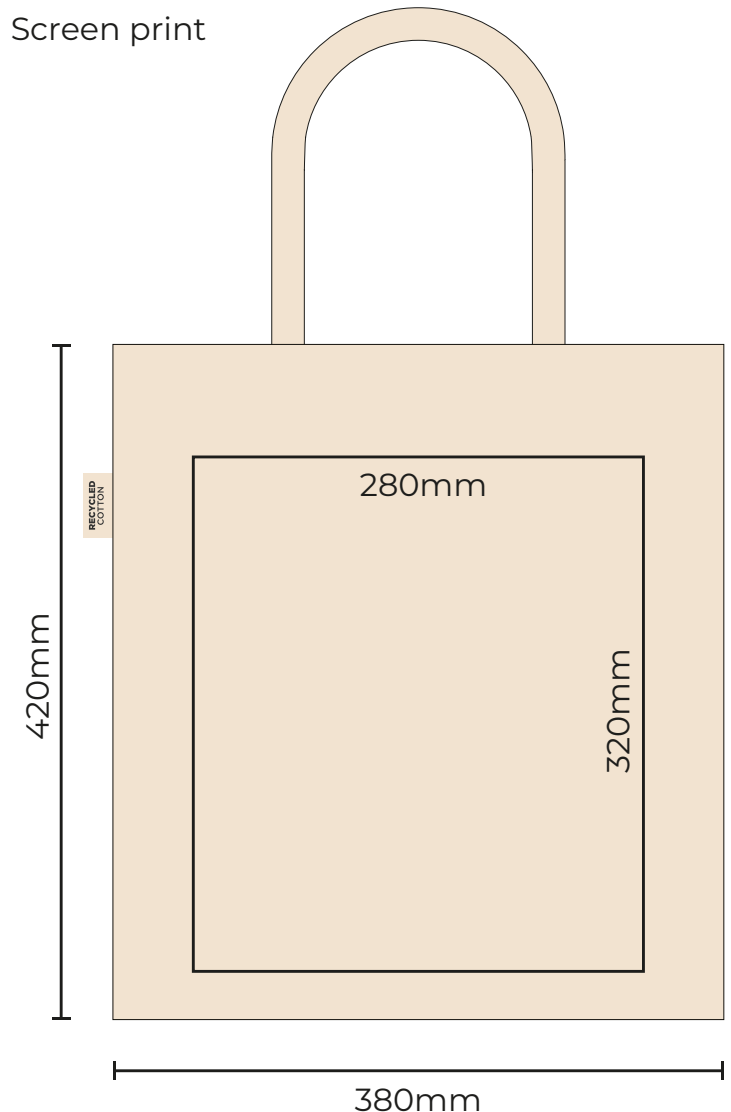
FULL COLOUR

AVAILABLE COLOURS

 Natural - 9184 C	 Royal Blue - 7685 C	 Orange - 7417 C
 White	 Navy - 2965 U	 Red - 187 C
 Black - Black C	 Green - 7726 C	 Pink - 204 C
 Light Blue - 2185 C	 Yellow - 2011 C	 Purple - 7447 C

TEMPLATE

Screen print



*Tag may be on either side of the bag when printed



WE ARE DTB

The UK's Largest Supplier and Decorator of promotional bags, textiles and much, much more...

THE PATH TO GREEN

We are committed to sustainability and reducing our impact on the planet through green initiatives. We take pride in our action towards this goal and are always looking at new ways to improve further.

- **ON SITE ENERGY GENERATION**
- **REPURPOSING AND RECYCLING**
- **ECO PRODUCTS IN OUR RANGE**
- **LED LIGHTING THROUGHOUT OUR SITES**

OUR CORE VALUES



Environment



Social



Governance



Planet

Reduce, reuse, recycle, care



People

Engagement culture, training, people, community



Profits

Control and delivery of company objectives.

Meet the demand for greener promotional products and corporate gifts with our 100% recycled tote bag

**GET IN TOUCH TO
ORDER TODAY**

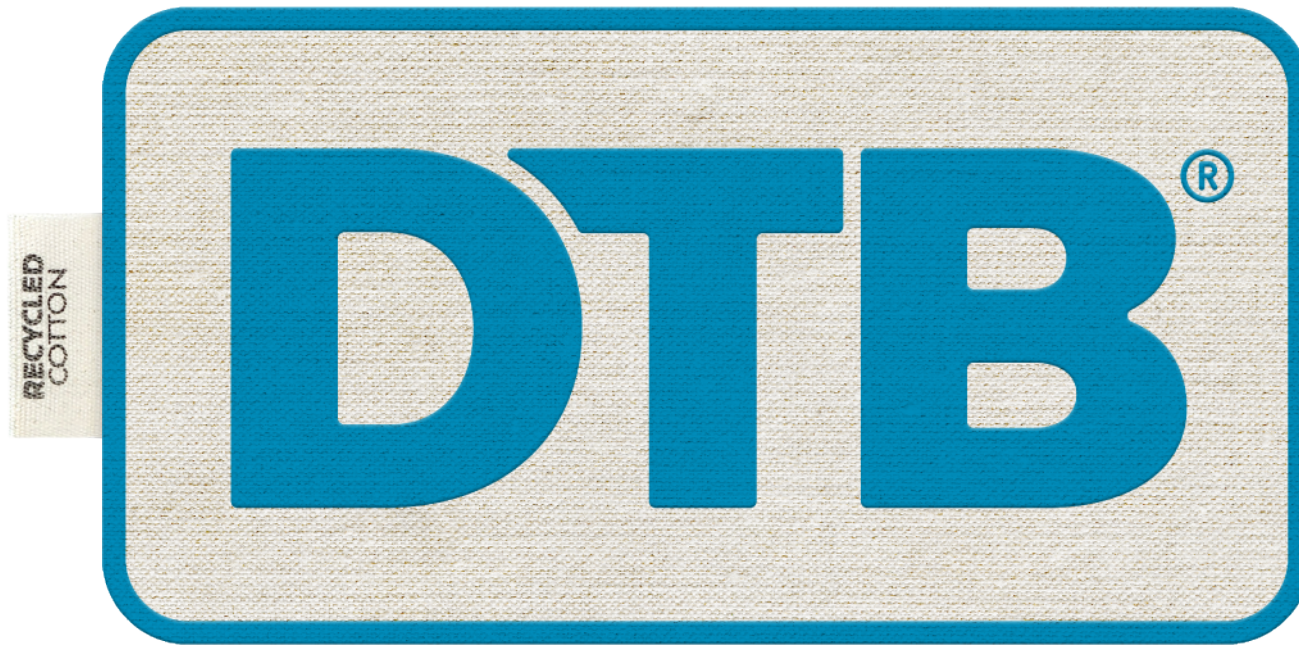


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